

No. Z-11025/01/2019-SDGs (29741)

Government of India

NITI Aayog

Sustainable Development Goals (SDGs)

Sansad Marg, New Delhi

Dated: 6<sup>th</sup> December, 2019

**Meeting Notice**

**Sub: SDGChoupal 2030, Launch at NITI Aayog – reg.**

As you are aware India is spearheading the implementation of Sustainable Development Goals. In this endeavor the SDGChoupal is an initiative to continue till 2030 enabling localizing of SDGs and seeking maximum people's participation. A ten point Action Agenda under the Choupal to be implemented during the period is annexed.

2. The SDGChoupal is launching the SDG Sankalp jyoti, the SDG Insignia and the SDG Flag to implement the above Action Agenda. In this regard, a meeting is being convened on **20<sup>th</sup> December 2019 in Room No. 122, NITI Aayog, New Delhi** with the following programme:

4.00 pm - 4.02 pm	Welcome by Ms. Sanyukta Samaddar, Adviser, Sustainable Development Goals, NITI Aayog
4.02 pm - 4.07 pm	Introduction by Shri Deepak Dwivedi, Chairman Editor-in-Chief, Dainik Bhaskar
4.07pm - 4.12 pm	Address by Shri Ajay Mathur, DG, TERI
4.12 pm – 4.22 pm	Key Note by Shri Rajiv Kumar, Hon'ble Vice-Chairman, NITI Aayog
4.22 pm – 4.32 pm	Vote of Thanks by Shri Amitabh Kant, CEO, NITI Aayog
4.32 pm	Proceed to 'Ground Floor' for <b>Inauguration of SDG Insignia, Flag, Lighting of SDG Sankalp Jyoti</b>
5:00 PM	Departure

3. The meeting will be chaired by Hon'ble Vice-Chairman NITI Aayog. It is requested to kindly make it convenient to attend the meeting. A line of confirmation would be highly appreciated.

Encl: As above

(Sanyukta Samaddar)  
Adviser (SDGs)

Circulated through e-mail

## Annexure

### Ten point Action Agenda under the Choupal

1. SDG Sankalp Jyoti
2. SDG Insignia
3. SDG Awards to recognize change makers across the country
4. SDG Ambassador Drive to enrol 1 million youth as SDG Ambassadors in the 1st year
5. SDG Resource Centre at the Dr. Ambedkar International Centre in New delhi
6. District & Village SDG Dashboard
7. 'World We Want' platform to host a series of SDG focused consultations
8. Campaign for SDG India Logo on Government/Corporate stationery
9. Virtual and face-to-face SDG Think Hub to facilitate multi-stakeholder interactions on SDGs
10. SDG Poster and Sticker Campaign